MINUTES – AUGUST 28, 2025

Meeting of the St. John's Transportation Commission Thursday, August 28, 2025 12:00 PM In-Person at 25 Messenger Drive

REGULAR

In attendance:

James Greey Chair

Tolulope Akerele Commissioner
Paul Canning Commissioner
Derrick Hutchens Commissioner
Josh Smee Commissioner

Ron Ellsworth Commissioner/City Councillor

Kevin Breen City Manager

Derek Coffey Deputy City Manager, Finance & Corporate Services

Mark Chancey Manager, Marketing & Information Services

Donna Power Administrative Assistant

Regrets:

Maggie Burton Commissioner/City Councillor

Judy Powell General Manager

I. PROCEDURAL

The meeting was called to order at 1:18 PM.

II. AGENDA

MOTION: To approve the agenda as presented.

Moved by Commissioner Coffey; seconded by Commissioner Canning. Motion carried.

III. MINUTES

MOTION: To approve the minutes of the July 31, 2025 regular meeting as presented.

Moved by Commissioner Coffey; seconded by Commissioner Breen. Motion carried.

IV. BUSINESS ARISING

V. NEW BUSINESS

1. Reports

i. General Manager's Report

No discussion.

ii. Executive Summary Report

Canada Games: Service during the Games was busy but the surge in ridership that was expected did not occur. Preliminary data suggests that route 34 did well with about 40% of rides coming from Games' pass/ticket holders. It is estimated that about 10,000 rides were taken by pass/ticket holders on all routes. There were no reported instances of people not being able to board due to overcrowding.

VI. OTHER

Stop Announcements: Representatives from Strategic Mapping were onsite earlier this month to examine all bus types to ensure they know exactly what is needed for the install.

Social media: Metrobus currently has accounts with Facebook and BlueSky. Twitter was discontinued earlier this year. Further discussion about the role of social media in marketing and communications will be discussed at the next marketing committee meeting.

The next meeting of the St. John's Transportation Commission will take place on September 25, 2025, at noon.

VII. ADJOURNMENT

Business concluded at approximately 12:15 PM.

MOTION: To adjourn the August 28, 2025, regular business meeting of the St. John's Transportation Commission.

Moved by Commissioner Smee. Meeting adjourned.